

SPORTS POSTER SERVICE

• 509 MARKET STREET •
PHILADELPHIA, PA.

March 13th, 1942

Mrs. E. Manley
Dear Mrs. Manley:-

Received your post card and was very glad to hear from you. Am sending under separate cover the order blanks for your use. And I solemnly swear I won't make the mistake that occurred at the tail end of last season.

There is just a small increase in the cost of the cards. I am very sorry that it has happened but it's beyond my control due to war conditions. As you probably know this would never have happened during normal times because you and Mr. Manley have been swell to me in my past relations with you folks.

On the cards you use for spring training and exhibitions the increase is only 50 cents a hundred. On your regular order for home games that you use throughout the season you paid 16.00 for 300 cards. The cost now will be \$18.00 for the same. I am sorry, Mrs. Manley. I can't help it. Here's what I am suggesting to other owners. I am asking them to save all cards after they have been used for game advertised. In other words, when your man puts out the next card, tell him to pick up the old one so in case there is a shortage of cardboard we can use them somehow, maybe print on the back of them or slap a sticker on them. With the Government applying priority rulings on nearly everything these days, let us be prepared. What do you think of this? Here's hoping we give the AXIS a darn good licking and get this war over quick.

Hoping that you and Abe are in the best of health and wishing you the best of luck during the coming season, I am

Sincerely Yours

Mike Iannarella